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ABSTRACT OF THE DISCLOSURE

A storage and display package has a display member with partially overlapping panels, a reusable article container attachable to the display panel and a wrap for securing the reusable article container to the panel. Flange portions on the wrap are snugly wedged between the partially overlapping panels on the display member. Latching members formed on the reusable article container and lid and a release latch enable easy opening and closing of the reusable article container for accessing and securing the article therein.